



Improving Air Quality Through Voluntary Actions

Do Your Share for Cleaner Air

The Baton Rouge Clean Air Coalition is a coalition of local governments, businesses, educational institutions, and civic and environmental organizations committed to improving air quality in the greater Baton Rouge area through voluntary actions.

Its goals are:

- 1. Improve air quality through voluntary actions.**
- 2. Create public awareness and promote individual responsibility through education.**
- 3. Provide credible measures of air quality improvement efforts.**

Leadership Team Members include representatives from Mayor-President Bobby Simpson's office, the Chamber of Greater Baton Rouge, Capital Region Planning Commission, LDEQ, LDNR, LABI, local industries, and local civic and environmental organizations.

For more information about the organization or to become a member, call our Executive Director, Dr. Mike McDaniel, at (225) 683-4425 or e-mail him at m.d.mcdaniel@worldnet.att.net.