



## About the BRACS Program

### **Program / Mission Statement**

Baton Rouge Area Commuter Services (BRACS) is a program sponsored by the Capital Region Planning Commission, and funded by Congestion Mitigation Air Quality funds, to operate a regional commuter assistance program for Ascension, East Baton Rouge, Iberville, Livingston, and West Baton Rouge Parishes. BRACS's mission is to market and promote a broad range of transportation alternatives to the single occupant vehicle and to develop innovative solutions in response to community transportation concerns through a partnership of regional employers, private citizens, community organizations, and public entities. And with the communities' help, we have the resources available to initiate and implement new ideas and programs for making our community a better place to live and work.

### **The Commuter Connection**

BRACS can provide computerized trip matching and information about pooling options. Through this service, we can link together neighbors and co-workers who express an interest in sharing their ride to work. Information about public transportation and transportation management services available in the region will also be provided.

### **Employer Services**

BRACS works on a continuous basis with area employers, both large and small, to design commuter transportation assistance programs for employees. This service includes: assistance in assessing employee transportation problems and patterns (through transportation planning surveys); matching and referral services to assist employees in forming or joining carpools/vanpools; and on-site commuter counseling. BRACS can also assist in the implementation of other employer-based programs such as telecommuting, flex-time, and compressed work schedules.

### **Carpool/Vanpool Referral Service**

BRACS works regularly to register carpools and vanpools in the region and uses them as references for commuters looking to share their daily commute. BRACS can provide assistance in searches for riders and can offer technical advice regarding operating costs, successful pooling tips, etc. Pool operators simply need to call us with any questions they may have or to register their pools.

### **VPSI Vans**

BRACS works in conjunction with Van Pool Services, Incorporated to provide commute information to prospective vanpoolers. By sharing the costs of operating the van with others, you'll save money. Call 1-800-VAN-RIDE to find out more about commuting in a VPSI vanpool.

## **Private Services**

There are an unknown number of employer-based commuter programs in the Baton Rouge area. These programs include, but are not limited to, Dow Chemical and Albemarle Corporation.

## **More Information...**

For additional information on these and other commuter services, contact BRACS at (225) 344-RIDE (7433). BRACS is dedicated to providing the commuter transportation assistance you may need for your worksite.

*BRACS is a service of the  
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