



Much has been written about global warming and how much private vehicles contribute to air pollution. One of the best alternatives to using a private vehicle is public mass transit. Using mass transit helps reduce gasoline consumption and improve air quality. **Nationally, it is estimated that traffic congestion accounts for 3 billion gallons of fuel wasted annually!** Mass transit vehicles can also help reduce traffic congestion considerably.

● Public Transit Service in Baton Rouge

Transit service in the Baton Rouge Metropolitan Area is provided by Capital Transportation Corporation (CTC). CTC currently operates a fleet of 45 passenger vehicles on 17 fixed routes ---- 6 university routes and 11 regular parish-wide routes. The regular CTC routes provide service every 15 to 30 minutes during peak periods, and every 30 to 60 minutes during off-peak periods. The university routes provide service while school is in session, and headway on these routes varies from 12 to 25 minutes depending on the route and time of day. CTC also offers service on 7 routes on Saturdays. To obtain scheduling details for particular routes, call the CTC Information Line at (225) 336-0821 or visit their website at: www.ctctransit.com .

Fares:

The regular one-way fare is \$1.25 for CTC riders. (Exact change is required, as CTC drivers do not make change.) Students K through 12 who possess a valid ID can ride for 35 cents. Children under 5 years of age are free.

Special Fare Structures:

Individuals may also purchase a Weekday Pass (\$11.00) which is valid Monday through Friday and good for an unlimited number of rides. Saturday Passes may be purchased for only \$1.50 and are also good for an unlimited number of rides.

● CTC LIFT

Under the Americans-with-Disabilities Act (ADA), persons with disabilities are guaranteed access to all forms of public transportation. CTC operates CTC LIFT for persons who cannot use the regular transit service. This is a curb-to-curb service and has a fare of \$1.00. CTC LIFT is available to assist persons with work-related commutes. Availability is determined on a first-come, first-served basis. The ADA requires that all new vehicles purchased by CTC be accessible to those with disabilities. This improved mobility will better serve employee and employer alike.

● Encouraging Transit Use

There are two fundamental ways to encourage transit use. First, relay the benefits of transit use to your employees in company newsletters or through your personnel office. CTC can provide such information.

Second, encourage transit use through a subsidy program. Recent legislation has made vanpool and transit subsidies of up to \$60/month per employee tax exempt.

● Benefits of Mass Transit

Employer Benefits:

- ✓ broadens the labor market
- ✓ reduces parking needs
- ✓ reduces congestion in existing parking areas
- ✓ increases productivity by reducing absenteeism, tardiness, & employee turnover
- ✓ increases employee job satisfaction

Employee Benefits:

- ✔ reduces commute-related costs
- ✔ reduces commuter stress
- ✔ increases job satisfaction

Community Benefits:

- ✔ reduces rush-hour congestion
- ✔ reduces the need for costly new highway construction
- ✔ improves air quality by reducing the number of vehicles on the road

● Where Can I Get More Information?

To learn more about transit in the Baton Rouge area, call CTC at (225) 336-0821. They have information that can benefit both employers and employees. For details about other commute options, contact Baton Rouge Area Commuter Services (BRACS). BRACS is dedicated to providing the commuter transportation assistance you may need. For details, call us at (225) 344-RIDE (7433) or FAX (225) 383-3804.

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