

THE BATON ROUGE CLEAN AIR COALITION



OZONE ACTION PROGRAM PLAN IDEAS FOR BUSINESSES

EMPLOYEE EDUCATION, NOTIFICATION AND PARTICIPATION

- Assign Ozone Action Program (OAC) Coordinator(s)
- Promote employee education/awareness of ozone issue and helpful individual actions (e.g. internal newsletters, seminars, flyers, etc.)
- Employee alerts (e-mail, network boot up message, intercom, bulletin board, flags, etc.)
- Incentives for participating employees (e.g. raffle prizes, reserved parking, casual dress, meals/drinks, flex time)

OPERATIONS AND MAINTENANCE ACTIVITIES

- Postpone maintenance and landscaping activities which use small engines
- Postpone vehicle fleet refueling until the evening
- Use fleet vehicles to attend lunch and meetings
- Employ building energy conservation measures
- Restrict indoor and outdoor paint jobs on alert days
- Switch to low VOC solvents and architectural coatings
- Change work schedules to mitigate commute traffic jams

COMMUTER ACTIONS

- Encourage commute alternatives for employees
 - rideshare - carpool/vanpool
 - telecommute/work at home
 - public transportation
 - walk/bike
 - flexible work hours

- Establish shuttles for groups of employees going between sites or to/from transit stations

- Encourage (incentives) employees not to travel by auto at lunch time
 - subsidize or provide lunches
 - encourage brown bag lunches or ordering in
 - provide shuttle service to common dining areas

- Parking management - preferences for rideshare vehicles